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| <p style="text-align: center;"><b>RULES OF THE OPERATION</b><br/><b>"VALENTINE'S DAY GOLDEN TICKET"</b></p> |
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**ARTICLE 1 - ORGANIZING COMPANY**

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SUSHI SHOP MANAGEMENT, a simplified joint-stock company with a capital of 98 160,00 €, whose head office is located at 13 COURS VALMY TOUR PACIFIC PUTEAUX- 92977 PARIS LA DÉFENSE CEDEX - France, registered with the RCS of Paris under the number 493 549 349, (hereinafter the "Organizer" or "SUSHI SHOP") is organizing in partnership with STAYCATION company on February 14, 2023 a game with a purchase obligation entitled «VALENTINE'S DAY GOLDEN TICKET" (hereinafter referred to as "the Game" or "the Operation").

The terms and conditions for participating in the Game are described in these rules (hereinafter referred to as the "Rules").

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**ARTICLE 2 - GENERAL CONDITIONS OF PARTICIPATION**

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Participation in the Game, with an obligation to purchase, is open to any natural person of legal age residing in the United Kingdom.

The Organizer reserves the right to make all necessary verifications concerning the identity, postal address and/or e-mail address of participants in the Contest.

Participation in the Game implies the participant's (hereinafter the "Participant") acceptance, without reservation, of these Rules and the principle of the Game. Any person who contravenes one or more of the articles of these Rules will be deprived of the possibility of participating in the Contest, but also of the prize that he/she may have won.

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**ARTICLE 3 - ACCEPTANCE OF THE RULES**

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Participation in the Game implies a fair attitude on the part of each Participant, as well as the Participant's express and full acceptance of these Rules, which he/she acknowledges having read before participating in the Game, of the principle of the Game, and of the rules of ethics in force on the Internet (ethics, charter of good practice, etc. ....) and of their respect.

Any maneuver aimed at bypassing the Rules, at increasing one's chances to the detriment of the other Participants and, more generally, any fraudulent behavior (including attempted fraud and/or cheating) and/or behavior contrary to the Rules, shall immediately and irrevocably lead to the cancellation of the offending Participant's participation in the Game and the cancellation, if applicable, of the awarding of the Prize (as defined in Article 6 hereinafter) if the Participant has won one, without prejudice to any possible compensation that SUSHI SHOP may be entitled to claim.

The Organizer may decide to cancel the Game if it appears that obvious fraud has occurred in any form whatsoever, in particular in a computerized manner in the context of participation in the Operation or the determination of one or more Winner(s).

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**ARTICLE 4 – PRINCIPLES AND TERMS OF THE OPERATION**

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In order to play, the Participant must purchase a Sushi Shop "box For Two Gourmet" on **14 February 2023** in any Sushi Shop in London participating in the operation. One of these boxes will contain a golden ticket (hereafter "Golden Ticket").

The person who finds the Golden Ticket in his or her box will have to follow the terms and conditions written on the Golden Ticket in order to validate his or her participation and win.

Any participation made contrary to the provisions of the present Rules will render the participation invalid. Any participant suspected of fraud may be excluded from the contest without justification. Any identification or participation that is incomplete, erroneous or illegible, whether intentionally or not, or made in a form other than that provided for in these Rules will be considered invalid.

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#### **ARTICLE 5 - DESIGNATION OF THE WINNER**

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The person discovering the golden ticket in his box will be the winner (hereinafter the "Winner").

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#### **ARTICLE 6 - DESCRIPTION AND AWARDING OF PRIZES**

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The Operation gives each Participant the opportunity to win:

- A Staycation gift card worth 150€

This prize cannot be taken back, exchanged or be the subject of a financial consideration or a financial equivalent by the Organizer or the Staycation Partner. Consequently, no claim or dispute of any kind will be entertained.

The value of the prize is determined at the time of drafting these Rules and no dispute as to its valuation may be made to the Organizer.

The prize is strictly nominative and is not transferable.

The Organizer reserves the right to replace and/or modify, at any time and without prior notice, the prize without being able to be concerned in this respect. Any modification will be notified to the Participants, as far as possible.

In the event that the prize at stake is no longer available for reasons beyond the control of the Organizer, the latter undertakes to replace the prize with a prize of equivalent nature and value.

The Organizer will contact the Winner by e-mail at the latest fifteen (15) days from the notification of the discovery of his Golden Ticket. The prize will then be sent by email. It is the sole responsibility of the Winner to have entered a valid email address and to regularly check the contents of his inbox (including SPAM, PROMOTIONS or SOCIAL NETWORKS, or any other space proposed by the Winner's email provider) in order to be

aware of and respond in a timely manner to the Organizer's solicitations. In no event shall the Organizer be responsible for a Winner's failure to acknowledge any of his/her emails in a timely manner.

In the event that a Winner cannot be reached, or does not follow SUSHI SHOP's instructions to receive his/her prize, the prize will be forfeited.

The Organizer will not be held liable for any problems encountered in the delivery of the prize.

Without prejudice to any legal action, the Organizer is not obliged to give any prize to the Winner if the latter has obviously, and by any means, succeeded in distorting the result of the Operation or has not complied with these Rules.

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#### **ARTICLE 7 - PUBLICITY AND PROMOTION OF THE WINNER**

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Upon contacting the Winner, the Organizer may request his/her consent to use his/her contact information (pseudonyms, name, first name, etc.) for publications for commercial and advertising purposes, for any type of exploitation related to this Game, in any country, on any medium (existing or future). It is understood that this use may not give rise to any consideration other than the Prize won, and this for a maximum period of one (1) year.

In the event that the Winner no longer wishes to have his/her personal information used by the Organizer as mentioned above, he/she must notify it as follows

By completing the online form (mentioning the name of the Game) at the following address:

<https://www.mysushishop.co.uk/en/contact>

Or by mail to the following address

**Sushi Shop – Groupe AmRest**

Customer Service

Operation "**VALENTINE'S DAY GOLDEN TICKET**".

Tour Pacific - 11 cours Valmy 92800 Puteaux

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#### **ARTICLE 8 - PERSONAL DATA**

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SUSHI SHOP UK is responsible for the processing of the VALENTINE'S DAY GOLDEN TICKET contest and implements appropriate measures to ensure the protection and confidentiality of the data collected.

The personal data collected is processed solely for the purpose of organizing the Game and taking into account the participation and awarding the prizes to the Winner. The personal data collected will be used exclusively by SUSHI SHOP UK for the purposes of the Game and will not be shared, sold or made available to any third party.

The personal data collected is as follows: last name, first name, email address, telephone number. The data will be kept for the duration of the Game and will be deleted or anonymized at the end of the Game as announced in these Rules (art. 4).

In accordance with the amended "Informatique et Liberté" law and the General Data Protection Regulation no. 2016-679 of April 27, 2016, Participants have the right to access,

object to, rectify, limit the processing of, delete and port their data that they have provided in order to participate in the Game.

If Participants wish to exercise their rights, they should send a request:

- By completing the online form (mentioning the name of the Game) to the following address:

<https://www.mysushishop.co.uk/en/contact>

Or by mail to the following address

**Sushi Shop – Groupe AmRest**

Customer Service

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Tour Pacific - 11 cours Valmy 92800 Puteaux

- If you have a Sushi Shop customer account, you can formulate your request directly on the website [sushishop.uk](http://sushishop.uk) under the heading "Exercise your rights on your data".

Any Participant who is not satisfied after his request has been processed has the right to file a complaint with the CNIL at any time, online on the CNIL website or at the following address CNIL - Service des Plaintes - 3 Place de Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07.

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## **ARTICLE 9 - INTELLECTUAL PROPERTY**

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The reproduction, representation or exploitation of all or part of the elements making up the Game, including these Rules, is strictly prohibited.

All trademarks, logos, texts, images, videos and other distinctive signs belonging to the Organizer and notably reproduced on the Site or on any other element linked to the Game are the exclusive property of the Organizer and are protected as such by the provisions of the Intellectual Property Code for the entire world. Their unauthorized reproduction constitutes an infringement punishable by law.

Any unauthorized reproduction, in whole or in part, of these brands, logos and signs constitutes an infringement punishable by criminal penalties.

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## **ARTICLE 10 – LIABILITY**

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The Organizer will take all necessary measures to ensure compliance with the Rules and will not be held liable in any way if it is forced to cancel, shorten, extend, postpone or modify the conditions of the Game. In any case, it reserves the right to extend the participation period.

The Organizer may not be held liable if a Participant:

- provides inaccurate or incomplete contact information that does not allow the Participant to be informed of his or her win or to receive the Prize that may be awarded
- did not meet the conditions for receiving a prize.

The Organizer will be relieved of all responsibility in the event of the occurrence of an element of force majeure (strikes, bad weather, etc..) that would deprive the Winner even partially of his gain.

#### **ARTICLE 11 - MODIFICATION & CONSULTATION OF THE RULES**

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The Organizer reserves the right to modify at any time, the articles of these Rules and in particular the rules of the Game and the Prizes, mainly to take into account changes in legal, regulatory or administrative provisions, court decisions, recommendations issued by the bodies responsible for the administration of the Internet and the commercial policy of the Organizer.

Each modification will be the subject of an update of the Rules.

The present Rules will be available for consultation:

- Online at the following address: [www.sushishop.uk](http://www.sushishop.uk)
- A copy of these Rules may be sent to any Participant who requests it free of charge. This request must be sent by e-mail only to the following address: [hello@sushishop.fr](mailto:hello@sushishop.fr)

#### **ARTICLE 12 – INTERPRETATION/DISPUTES**

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Any questions regarding the application or interpretation of the Rules or any unforeseen issues that may arise shall be settled by the Organizer in its sole discretion, depending on the nature of the issue.

It is agreed that only programs, data, files, recordings, operations and other elements (such as follow-up reports or other statements) on computerized or electronic media or on any other medium, established, received or stored directly or indirectly by the Organizer, in particular in its information systems, shall be deemed proof.

Participants agree not to contest the admissibility, validity or probative value of these elements, on the basis of any legal provision whatsoever which specifies that certain documents must be in writing or signed by the parties to constitute proof.

All cases not covered by the Rules will be settled by the Organizer, whose decisions will be final.

The Rules and the Game are subject to French law, and Participants agree to abide by French regulations. Participation in this Contest implies full and complete acceptance of these Rules by the Participants, as well as all the texts applicable in France.

Any dispute arising in the context of the Contest that cannot be settled amicably will be submitted to the competent courts of PARIS.

In the event that one of the clauses of the Rules is declared null and void, this shall in no way affect the validity of the Rules themselves, and all other clauses shall retain their force and scope.